YOUR GUIDE TO FUNDRAISING FOR THE

GRASSROOTS TRUST RESCUE HELICOPTER



RESCUE.ORG.NZ/GTRH

0800 11 10 10

GRASSROOTS TRUST RESCUE HELICOPTER

@RESCUEHELICOPTERSNZ

THANK YOU

Your crew of Pilots, Air Crew Officers, and Critical Care Flight Paramedics, thank you for choosing to fundraise for your Grassroots Trust Rescue Helicopter.



TOTAL MISSIONS 2025

38
MOTOR VEHICLE ACCIDENTS

103
HOSPITAL TRANSFERS

21
MEDICAL EVENTS

142
RURAL/REMOTE

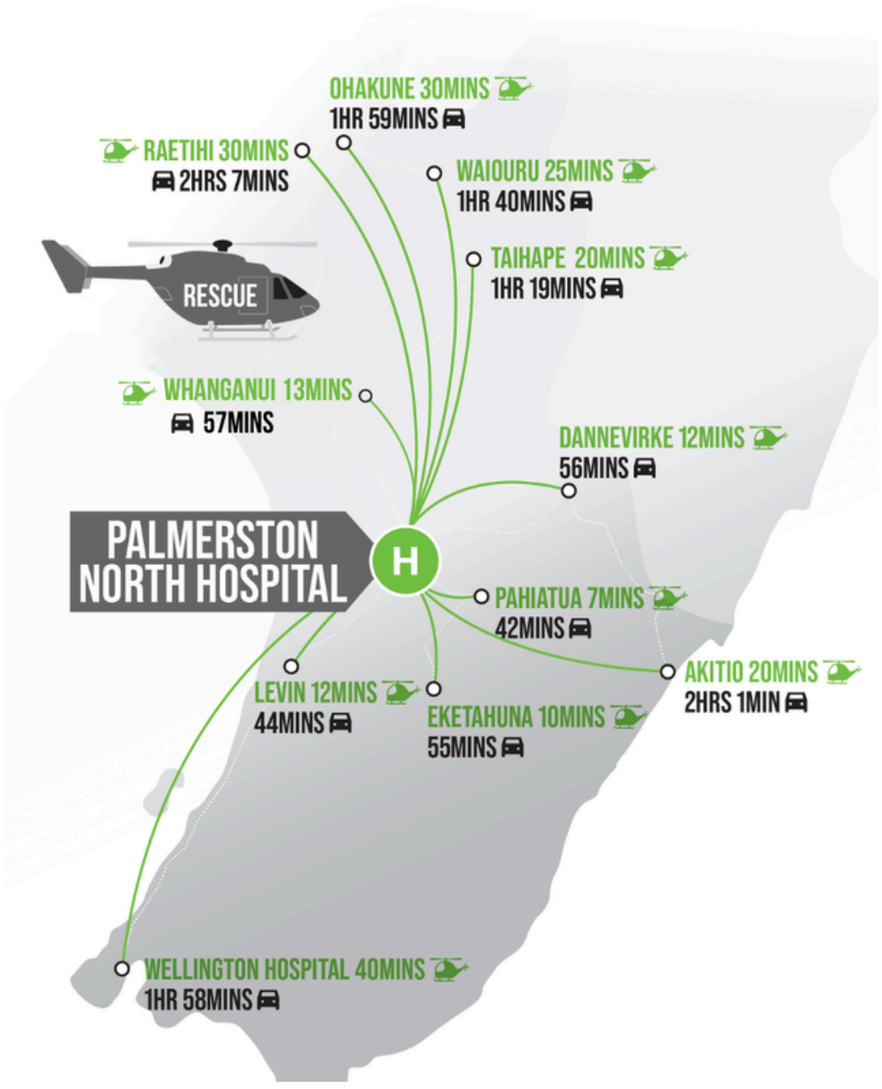
103
MISCELLANEOUS

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WHANGANUI

MANAWATŪ



The Grassroots Trust Rescue Helicopter proudly serves the Manawatū and Whanganui region and when dispatched via 111, the rescue helicopter can be airborne in 10 minutes and, in a life and death situation, this speed and agility can make all the difference.

Look at the time difference from these towns to Palmerston North Hospital by rescue helicopter vs road.

By raising funds for the Grassroots Trust Rescue Helicopter, you are making a big difference to your community. Most importantly, you are helping us plan for the future, ensuring your rescue helicopter will be there wherever and whenever we're needed.

MISSIONS SUPPORTERS LIKE YOU MAKE POSSIBLE



SINCE INCEPTION IN 1991,
the Grassroots Trust Rescue Helicopter has completed

12,316

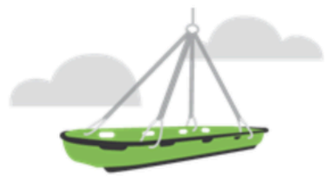
LIFE-SAVING MISSIONS

Accurate statistics up to December 2025



407

TOTAL LIFE-SAVING MISSIONS
Jan - Dec 2025



$10,000

AVERAGE COST
per mission

*These statistics are based on a Trust-wide average

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FUNDRAISING TIPS

- [x] Decide on your fundraising event, location, and date
- [x] Set your fundraising goal
- [x] Return your intention to fundraise form
- [x] Share your fundrasier (social media, friends, family, community)
- [x] Your safety is our number one concern, please do not put yourself at risk when fundraising or collecting cash donations. Please ensure that you have considered any risks or hazards around your activity and have taken the required safety measures.
- [x] Have fun and enjoy your fundraiser!
- [x] Bank your funds within 14 days.

You can deposit funds raised into the following account: **03-1555-0008019-00** and add your reference number. If you do not have one, please contact us and we will set you up with one.



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FUNDRAISING TIPS

We’re here to support you with fundraising ideas, guidance, and resources to help make your event a success. Depending on your event, we may also be able to send you relevant promotional collateral!

We can certainly supply QR codes, images, the approved proudly supporting logo for use in your marketing and fundraising materials. Our team is happy to help ensure your fundraiser has everything it needs to achieve the best possible outcome.

Email us at **fundraise@rescue.org.nz** or call us on **0800 11 10 10** and we can chat through the options.

Available Resource Examples



FUNDRAISING IDEAS

Here is the fun part! There are many ways for your school to fundraise for your rescue helicopter – here are a few ideas to kickstart your thinking...

FOR SCHOOLS







FOR THE COMMUNITY







FOR CORPORATES







FOR INDIVIDUALS







FREQUENTLY ASKED QUESTIONS

DO I NEED PERMISSION TO FUNDRAISE?

You sure do! Fill out the Intention to Fundraise form and email us at fundraise@rescue.org.nz and we will get the process started.

I NEED PUBLIC LIABILITY INSURANCE AND COUNCIL PERMITS FOR MY EVENT; WILL YOU COVER THIS FOR ME?

Our Public Liability Insurance does not extend to third-party fundraising events, so any permits or insurance you need and associated expenses are your responsibility.

CAN I USE MY RESCUE HELICOPTER'S LOGO AND BRANDING TO PROMOTE MY EVENT?

We have a specific 'Community Supporter' logo for your fundraising event! Please email **fundraise@rescue.org.nz** and let us know how you're hoping to promote your event so we can have a chat about what you might need. Any collateral that has your rescue helicopter's logo on it will need to be approved by our team so please make sure you send this to us for approval before starting to promote your event.

CAN YOU PROVIDE AUCTION OR RAFFLE ITEMS FOR MY EVENT?

Due to the number of fundraisers we work with, unfortunately we are unable to provide raffle and auction items. We can help by providing guidance on how to approach businesses for these.

FREQUENTLY ASKED QUESTIONS

HOW DO I DEPOSIT FUNDS I HAVE RAISED?

You can deposit funds raised into the following account: **03-1555-0008019-00** and add your reference number. If you do not have one, please contact us and we will set you up with one.

CAN I GET A TAX RECEIPT FOR FUNDRAISING?

Funds raised through the community cannot be receipted for tax purposes but will receive a Thank You acknowledgment letter. Individual donors will receive a tax receipt and, if they donate more than five dollars, they are eligible for a 33.33% tax credit.

HOW DO I THANK PEOPLE THAT HAVE DONATED TO MY ACTIVITY?

A good way to do this will be to post a thank you message on your social media and tag them in it. This will make them feel special and it might also encourage others to donate too.

CAN A CREW MEMBER COME ALONG TO MY EVENT?

We would love to come along to every event however when our crew are on duty they are required to be at the base, and when they're off duty they're spending time with their families. Get in touch with us though and we can chat about how we can support you.

THANK YOU FOR YOUR SUPPORT

grassroots trust
RESCUE HELICOPTER