



YOUR GUIDE TO FUNDRAISING FOR THE **WAIKATO WESTPAC RESCUE HELICOPTER**

 [RESCUE.ORG.NZ](https://www.rescue.org.nz)

 0800 11 10 10

 [WAIKATO WESTPAC RESCUE HELICOPTER](https://www.linkedin.com/company/waikato-westpac-rescue-helicopter)

  [@RESCUEHELICOPTERSNZ](https://www.instagram.com/rescuehelicoptersnz)



Thank you for choosing to support the
Waikato Westpac Rescue Helicopter.

Through your support, we can continue to perform hundreds of life-saving rescue missions each year, saving lives in your community. You never know when you or your loved ones will need the vital services of your rescue helicopter. Your crew undertake missions across the Waikato, King Country and Coromandel regions, operating on a 24/7, 365-day basis.

We can only continue to save lives with the support of incredible fundraisers like you!

EASY AS 1, 2, 3



1. GET IN TOUCH

Email us at fundraise@rescue.org.nz and request an **Intention to Fundraise** form.

2. GET PERMISSION

We will give you a call to discuss how we can help with your fundraising. We will also send your **Authority to Fundraise** form.

3. GET STARTED

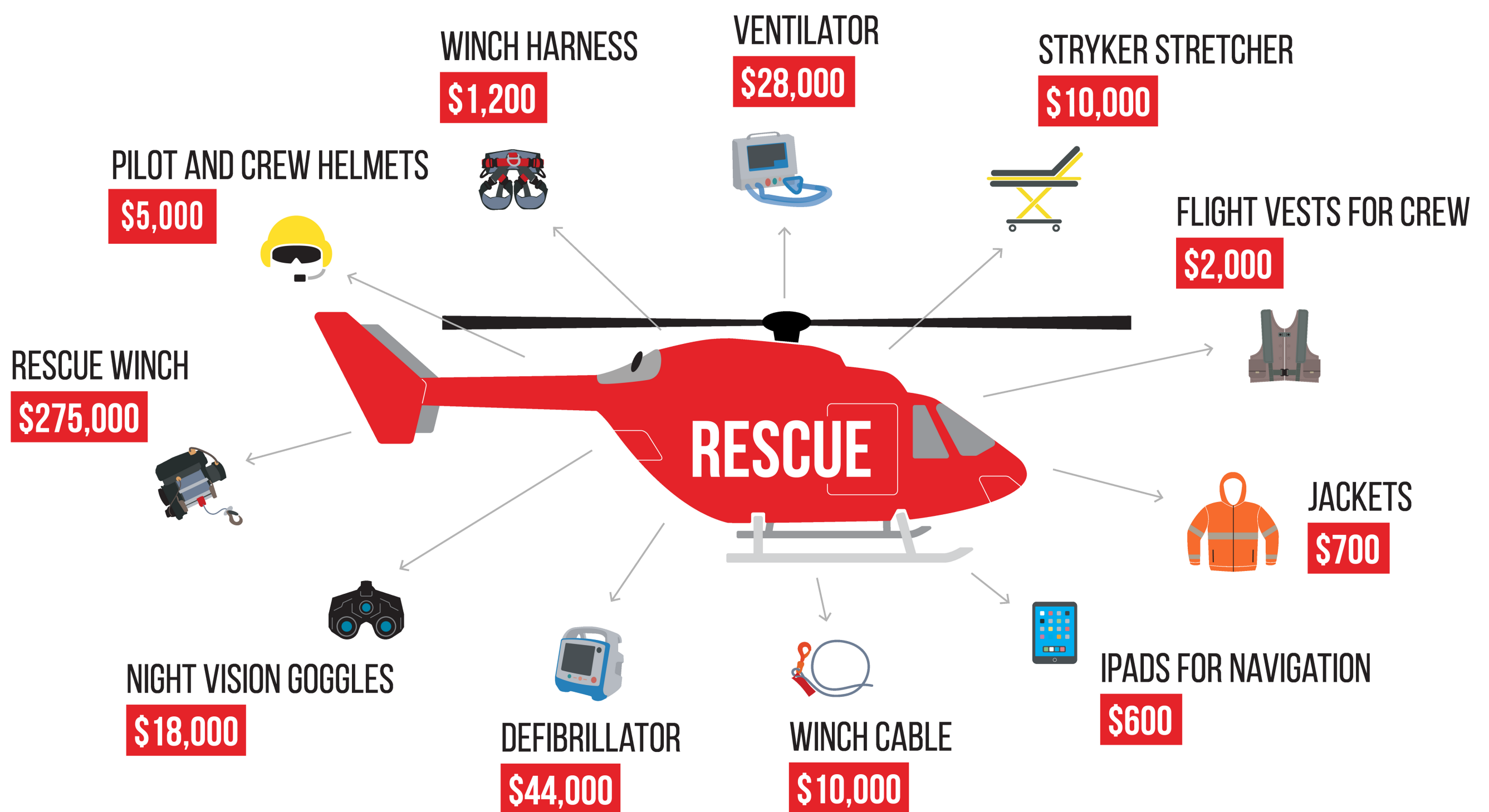
It's time to get fundraising! Keep this **Fundraising Guide** handy as it contains tips and answers to your questions.

YOUR FUNDRAISING MAKES A DIFFERENCE



All the equipment within your rescue helicopter comes with a pretty hefty price tag. We need your help to keep our crews rescue ready as an essential emergency service in your community.

THESE ARE JUST A FEW OF THE ITEMS YOU WOULD FIND IN YOUR RESCUE HELICOPTER



FREQUENTLY ASKED QUESTIONS



DO I NEED PERMISSION TO FUNDRAISE?

You sure do! To request your **Intention to Fundraise** form you can email us at fundraise@rescue.org.nz and we will get the process started.

CAN A CREW MEMBER COME ALONG TO MY EVENT?

We would love to come along to every event however when our crew are on duty they are required to be at the base, and when they're off duty they're spending time with their families. Get in touch with us though and we can organise a visit for you/your group to the hangar.

I NEED PUBLIC LIABILITY INSURANCE AND COUNCIL PERMITS FOR MY EVENT; WILL YOU COVER THIS FOR ME?

Our Public Liability Insurance does not extend to third party fundraising events, so any permits or insurance you need, and associated expenses are your responsibility.

CAN I USE MY RESCUE HELICOPTER'S LOGO AND BRANDING TO PROMOTE MY EVENT?

You can! Please email fundraise@rescue.org.nz and let us know how you're hoping to promote your event and we'll have a chat about what you might need. Any collateral that has your rescue helicopter's logo on it will need to be approved by our team so please make sure you send this to us for approval before starting to promote your event.

HOW DO I DEPOSIT FUNDS I HAVE RAISED?

Philips Search and Rescue Trust is the charity responsible for fundraising for the Waikato Westpac Rescue Helicopter. You can deposit funds raised into the following account: **03-1555-0008019-00**

WHAT SUPPORT CAN YOU PROVIDE?

We are here to help you with fundraising ideas and guidance, and we may also be able to send you collateral relevant to your event! Email us at fundraise@rescue.org.nz or call us on **0800 11 10 10** and we can chat through the options.

CAN YOU PROVIDE AUCTION OR RAFFLE ITEMS FOR MY EVENT?

Due to the number of fundraisers we work with, unfortunately we are unable to provide raffle and auction items. We can help by providing guidance on how to approach businesses for these.

FUNDRAISING TIPS



RESEARCH FUNDRAISING IDEAS

There are many websites that can help you come up with fundraising ideas! Doing a little research will make planning your event so much easier.

SHOUT ABOUT YOUR FUNDRAISING

We know that people often need a few reminders before they remember to do something so don't be shy about following up with them and asking for support. They will appreciate the reminder!

PUBLICLY THANK YOUR SUPPORTERS

Remember to thank everyone who donates to your fundraising. A good way to do this is to post a thank you message on your social media and tag them in it. This will make them feel special and it might also encourage others to donate too.

MAKE IT A TEAM EFFORT

Fundraising is always easier and much more fun when you share the workload, so ask your friends, colleagues, or family to get involved and help you out.