



YOUR GUIDE TO FUNDRAISING FOR THE AEROCOOL RESCUE HELICOPTER



RESCUE.ORG.NZ/



0800 11 10 10



AEROCOOL RESCUE HELICOPTER



@RESCUEHELICOPTERSNZ



Thank you for choosing to fundraise for the
Aerocool Rescue Helicopter.

We can only continue to save lives with the support of
incredible fundraisers like you!

When the Aerocool Rescue Helicopter is tasked to a mission it's
because your rescue helicopter is the fastest, the best, and in
many cases, the only option for patients.

Your fundraiser will help us provide vital emergency rescue service
for the people of the Coastal Bay of Plenty regions, providing them
with air rescue and medical services 24 hours a day, 7 days a
week, 365 days a year.

EASY AS 1, 2, 3



1. GET IN TOUCH

Email us at fundraise@rescue.org.nz and request an **Intention to Fundraise** form.

2. GET PERMISSION

We will contact you to discuss how we can help with your fundraising.
We will also send your Authority to Fundraise form.

3. GET STARTED

It's time to get fundraising! Keep this **Fundraising Guide** handy as it contains tips and answers to your questions.

YOUR FUNDRAISING SAVES LIVES



Your rescue helicopter brings life-saving equipment and Critical Care Flight Paramedics directly to the patient so treatment can begin as soon as possible. But that equipment comes with big price tags. Your fundraising will help fund this life-saving equipment.

THESE ARE JUST A FEW OF THE ITEMS YOU WOULD FIND IN YOUR RESCUE HELICOPTER



FREQUENTLY ASKED QUESTIONS



DO I NEED PERMISSION TO FUNDRAISE?

You sure do! To request your Intention to Fundraise form your can email us at fundraise@rescue.org.nz and we will get the process started.

CAN A CREW MEMBER COME ALONG TO MY EVENT?

We would love to come along to every event however when our crew are on duty they are required to be at the base, and when they're off duty they're spending time with their families. Get in touch with us though and we can chat about how we can support you.

I NEED PUBLIC LIABILITY INSURANCE AND COUNCIL PERMITS FOR MY EVENT; WILL YOU COVER THIS FOR ME?

Our Public Liability Insurance does not extend to third party fundraising events, so any permits or insurance you need, and associated expenses are your responsibility.

CAN I USE MY RESCUE HELICOPTER'S LOGO AND BRANDING TO PROMOTE MY EVENT?

You can - we have a specific 'Community Supporter' logo for your fundraising event! Please email fundraise@rescue.org.nz and let us know how you're hoping to promote your event and we'll have a chat about what you might need. Any collateral that has your rescue helicopter's logo on it will need to be approved by our team so please make sure you send this to us for approval before starting to promote your event.

HOW DO I DEPOSIT FUNDS I HAVE RAISED?

You can deposit funds raised into the following account:
03-1555-0008019-00

WHAT SUPPORT CAN YOU PROVIDE?

We are here to help you with fundraising ideas and guidance, and we may also be able to send you collateral relevant to your event! Email us at fundraise@rescue.org.nz or call us on **0800 11 10 10** and we can chat through the options.

CAN YOU PROVIDE AUCTION OR RAFFLE ITEMS FOR MY EVENT?

Due to the number of fundraisers we work with, unfortunately we are unable to provide raffle and auction items. We can help by providing guidance on how to approach businesses for these.

FUNDRAISING TIPS



RESEARCH FUNDRAISING IDEAS

There are many websites that can help you come up with fundraising ideas! Doing a little research will make planning your event so much easier.

CREATE A FUNDRAISING PAGE ONLINE

You can fundraise for your rescue helicopter through our website! Register your fundraiser through the 'Fundraise' page and share it with your friends, family and colleagues. They will be able to donate online easily, and you can keep an eye on the donations coming in!

SHOUT ABOUT YOUR FUNDRAISING

We know that people often need a few reminders before they remember to do something so don't be shy about following up with them and asking for support. They will appreciate the reminder!

PUBLICLY THANK YOUR SUPPORTERS

Remember to thank everyone who donates to your fundraising. A good way to do this is to post a thank you message on your social media and tag them in it. This will make them feel special and it might also encourage others to donate too.

MAKE IT A TEAM EFFORT

Fundraising is always easier and much more fun when you share the workload, so ask your friends, colleagues, or family to get involved and help you out.